## Sources

## Professional Materials

## Karen Antell, Editor

Becoming a Media Mentor: A Guide for Working with Children	
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Being Evidence Based in Library and Information Practice $\dots$ 20	99
Bridging Worlds: Emerging Models and Practices of U.S. Academic Libraries around the Globe	
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The Librarian's Guide to Book Programs and Author Events23	12
The Librarian's Nitty-Gritty Guide to Content Marketing23	13
Nonfiction in Motion: Connecting Preschoolers with Nonfiction	
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RUSQ considers for review reference books and professional materials of interest to reference and user services librarians. Serials and subscription titles normally are not reviewed unless a major change in purpose, scope, format, or audience has occurred. Reviews usually are three hundred to five hundred words in length. Views expressed are those of the reviewers and do not necessarily represent those of ALA. Please refer to standard directories for publishers' addresses.

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Becoming a Media Mentor: A Guide for Working with Children and Families. By Claudia Haines, Cen Campbell, and the Association for Library Service to Children (ALSC). Chicago: ALA, 2016. 176 p. Paper \$48 (ISBN 978-0-8389-1463-2).

Librarians wishing to provide materials for youth and families increasingly find themselves in the role of media mentor. Media mentors don't just know what books to suggest for children, they also know which learning apps, DVDs, databases, websites, programming, and other new media will be most beneficial for the child. The breadth of content available to families can often be overwhelming. Effective media mentors help families sift through the noise to find the highest-quality media—in whatever form it may take. In short, the media mentor is a *content* expert who relies on the *context* of the interaction and the individual *child* to help inform families' healthy media decisions. Together these "3 Cs" guide the media mentor in theory and practice.

While demystifying new and emerging technology, Haines and Campbell offer a clear, concise roadmap that helps youth services experts in public libraries assume the vital role of media mentor. Much more than a simple howto manual, *Becoming a Media Mentor* focuses on field-tested, research-based best practices for librarians serving children and families. The book will benefit any public library aiming to excite their community by offering innovative learning experiences in the library and at home.

Included in *Becoming a Media Mentor* is a comprehensive compendium of real-world programming successes broken down into synopses of one or two pages in length. Each synopsis provides thorough instructions for librarians wishing to implement similar programming in their own libraries. Also included are several useful appendixes, including the ALSC white paper *Media Mentors in Libraries Serving Youth*, the foundational document upon which this book draws its inspiration. Simple rubrics for evaluating learning apps for children are also included and prove to be a powerful tool for those who might not yet consider themselves app aficionados.

Media, in all its print and digital forms, has permeated the public library landscape, and mining the material can be a daunting task without proper tools. *Becoming a Media Mentor* offers such tools as well as encouragement and practical wisdom. Public library staff who wish to explore, curate, and present media to their communities will find *Becoming a Media Mentor* an invaluable resource.—*Joshua Jordan, Librarian, Del City Library, Del City, Oklahoma* 

Being Evidence Based in Library and Information Practice. Edited by Denise Koufogiannakis and Alison Brettle. London: Facet Publishing, 2016. 224 p. Paper \$75 (ISBN 978-0838915219).

As a response to Booth and Brice's foundational work, Evidence-Based Practice for Information Professionals: A Handbook (2004), Koufogiannakis and Brettle present a new model