Resources

Librarian's Reading List 2.0 (Updated & Revised)

Librarian's Book List

- Anderson, Chris. *The Long Tail: Why the Future of Business Is Selling Less of More.* Hyperion, 2006.
- Beck, John C., & Mitchell Wade. Got Game: How the Gamer Generation Is Reshaping Business Forever. Harvard Business School Press, 2004.
- Block, Marylaine. *The Thriving Library: Successful Strategies* for *Challenging Times*. InfoToday, 2007.
- Casey, Michael E., & Laura C. Savastnuk. *Library 2.0: A Guide* to Participatory Library Service. InfoToday, 2007.
- Courtney, Nancy, ed. Library 2.0 and Beyond: Innovative Technologies and Tomorrow's User. Libraries Unlimited, 2007.
- Durrance, Joan C., & Karen E. Fisher with Marian Bouch Hinton. How Libraries and Librarians Help: A Guide to Identifying User-Centered Outcomes. American Library Association, 2004.
- Friedman, Thomas L. *The World Is Flat: A Brief History of the Twenty-First Century* (updated & expanded). Farrar, Straus and Giroux, 2006.
- Jenkins, Henry. Convergence Culture: Where Old and New Media Collide. New York University Press, 2006.
- Jenkins, Henry. Fans, Bloggers, and Gamers: Media Consumers in a Digital Age. New York University Press, 2006.
- Kusek, Dave, & Gerd Leonhard. *The Future of Music: Manifesto* for the Digital Music Revolution. Berklee Press, 2005.
- Pink, Daniel. A Whole New Mind: Why Right-Brainers Will Rule the Future. Riverhead Trade, 2006.
- Surowiecki, James. The Wisdom of Crowds. Anchor, 2005.
- Tapscott, Don, & Anthony D. Williams. *Wikinomics: How Mass Collaboration Changes Everything*. Portfolio, 2006.
- Weinberger, David. *Everything Is Miscellaneous: The Power of the New Digital Disorder.* Times Books, 2007.

Cluetrain Manifesto

Locke, Christopher, Rick Levine, Doc Searles, & David Weinberger. *The Cluetrain Manifesto: The End of Business as Usual.* Perseus Publishing, 2001. Note: Chapter 5 is Weinberger's "The Hyperlinked Organization." Also, check out the book's Web site at www.cluetrain.org.

Library 2.0 & Librarian 2.0

Library 2.0 Reading List, www.squidoo.com/library20.

- ALA TechSource Blog, www.techsource.ala.org/blog.
- Boog, Jason. "Library 2.0 Movement Sees Benefits in Collaboration with Patrons," Nov. 4, 2005, http://www .publish.com/article2/0,1895,1881893,00.asp.
- Blyberg, John. (2006). "11 Reasons Why Library 2.0 Exists and Matters," blyberg.net, Jan. 9, 2006, www.blyberg.net/2006/ 01/09/11-reasons-why-library-20-exists-and-matters.
- Casey, Michael. Library Crunch: Service for the Next Generation Library: A Library 2.0 Perspective, www.librarycrunch.com.
- Chad, Ken, & Paul Miller. "Do Libraries Matter? The Rise of Library 2.0." Nov. 2005. www.talis.com/applications/ downloads/white_papers/DoLibrariesMatter.pdf.
- Harris, Christopher. "SL2.0: Synthesis 2.0," Infomancy, Jan. 10, 2006, http://schoolof.info/infomancy/?p=129.
- Levine, Jenny. "Library 2.0 in the Real World." ALA TechSource blog, Jan. 30, 2006, www.techsource.ala.org/ blog/2006/01/library-20-in-the-real-world.html.
- OCLC. 2004 Information Format Trends, Content Not Containers. 2004, www.oclc.org/reports/2004format.htm
- Stephens, Michael. "5 Suggestions for Upgrading to Library 2.0 (or Some Easy Steps to Get Started ... Really), Tame the Web: Libraries and Technology, Nov. 25, 2005, http://tametheweb .com/2005/11/5_suggestions_for_upgrading_to.html.

- Stephens, Michael. "Do Libraries Matter? On Library and Librarian 2.0," ALA TechSource blog, Nov. 18, 205, www .techsource.ala.org/blog/2005/11/do-libraries-matter-on -library-librarian-20.html.
- Stephens, Michael. "Into a New World of Librarianship," Next Space no. 2 (2006); available online at www.oclc.org/ nextspace/002/3.htm.
- West, Jessamyn. "Library 2.0: How Do You Share?" librarian.net, Dec. 5, 2005, www.librarian.net/stax/1571.

Trendspotting

Watson, Richard. "The Trendspotting Trend." Fast Company .com, 2006, www.fastcompany.com/resources/innovation/ watson/071204.html.

Technology, Planning, Libraries, & Librarians

- Abram, Stephen., & Judy Luther. "Born with the Chip." *Library Journal* 129, no. 8 (May 1, 2004), 24–37.
- Gordon, Rachel Singer. "Let's Use the Technology We Live." Library Journal 129, no. 3 (Feb. 15, 2004): 46.
- Hage, Christine Lind, & Larry Neal. "Customer Service One Technology at a Time." *Library Journal Net Connect* 128, no. 12 (July 15, 2003): 18–19.
- Hayes, J., & Ian Baaske. "Preparing Staff for the Library of the Future." *Public Libraries* 39, no. 5 (Sept./Oct. 2000): 280-285.
- Huwe, Terence K. "Keep Those Web Skills Current." *Computers in Libraries* 24, no. 8 (Sept. 2004): 40-42.
- Jurewicz, Lynn, & Todd Cutler. High Tech, High Touch: Library Customer Service through Technology. Chicago: American Library Association, 2003.
- King, David. "Planning for Wireless in Kansas City. *Library Journal Net Connect* 128, no. 7 (April 15, 2003), 12–13.
- Levine, Jenny. "What Is a Shifted Librarian?" The Shifted Librarian, last update May 20, 2004, http://theshifted librarian.com/stories/2002/01/19/whatIsAShiftedLibrarian .html.
- Link, Terry. "Beneath the Surface: The Unintended Circumstances of Information Technology." Journal of Library Administration 26, no. 3/4 (1999): 169–192.
- Maxwell, Nancy Kalikow. "The Seven Deadly Sins of Library Technology." *American Libraries* 35, no. 8 (Sept. 2004): 40-42.
- Nelson, Sandra, & Diane Mayo. Wired for the Future: Developing Your Library Technology Plan. Chicago: American Library Association, 1999.
- Stephens, Michael. "Technoplans vs. Technolust." *Library Journal* 129, no. 18 (Nov. 1, 2004): 36–37.

- Tennant, Roy. Strategies for Keeping Current. *Library Journal* 128, no. 15 (Sept. 15, 2003): 28.
- Wilson, A. Paula. "Customer Service through Technology." Public Libraries 43, no. 2 (March/April 2004): 94–96.

Social Software / Web 2.0 Tools (Generally)

- Anderson, Chris. "People Power." *Wired* 14, no. 7 (July 2006). Retrieved from www.wired.com/wired/archive/14.07/people .html
- Stephens, Michael. (2006) The Promise of Web 2.0. American Libraries. 37, no. 9 (Oct. 2006): 32.
- Stephens, Michael. "Web 2.0 & Libraries: Best Practices for Social Software." *Library Technology Reports* 42, no. 4 (July/Aug. 2006).

Blogs

- Block, Marylaine. "Communicating off the Page." *Library Journal* 126, no. 15 (Sept. 15, 2001): 50–52.
- Carver, Blake. "Is It Time to Get Blogging?" *Library Journal Net Connect* 128, no. 1 (Jan. 15, 2003): 30–32.
- Clyde, Laurel A. "Library Weblogs." *Library Management* 25, no. 4/5 (2004): 183–189.
- Fichter, Darlene. Why and How to Use Blogs to Promote Your Library's Services." MLS: Marketing Library Services 17, no. 6 (Nov./Dec. 2003); available online at www.infotoday .com/mls/nov03/fichter.shtml
- Garrod, Penny. "Weblogs: Do They Belong in Libraries?" *Ariadne* 40 (July 2004); retrieved Sept. 24, 2004, from www.ariadne .ac.uk/issue40/public-libraries.
- Goans, Doug, & Teri M. Vogel. "Building a Home for Library News with a Blog." *Computers in Libraries*, 23, no. 10 (Nov./Dec. 2003): 20-26.
- Harder, Geoffrey, & Randy Reichardt. "Throw Another Blog on the Wire: Libraries and the Weblogging Phenomena" *Feliciter* 49, no. 2 (2003): 85–88.
- Huwe, Terence K. "Born to Blog." Computers in Libraries 23, no. 10 (Nov./Dec. 2003): 44-45.
- Kenney, Brian, & Michael Stephens. "Talkin' Blogs". Library Journal 130, no. 16 (Oct. 1, 2005): 25–27.
- Nardi, B., D. Schiano, M. Gumbrecht, & L. Swartz. "Why We Blog." Communications of the ACM 47, no. (2004): 41-46.
- Rainie, Lee. "The State of Blogging." Washington D.C.: PEW Internet & American Life Project, Jan. 2005.
- Rosenbloom, A. "The Blogosphere." Communications of the ACM 47, no. 12 (2004): 31–33.
- Gordon, Rachel Singer, and Michael Stephens. "How and Why to Try a Blog for Staff Communication." Tech Tips for Every Librarian, *Computers in Libraries* 26, no. 2 (Feb. 2006).

Weblog Bibliographies

- "Weblog Webliography" Kairosnews, http://kairosnews.org/ blogbib.
- BlogBib: An Annotated Bibliography on Weblogs and Blogging, with a Focus on Library/Librarian Blogs (last update Jan. 2007), http://blog-bib.blogspot.com.

Flickr

Gordon, Rachel Singer, & Michael Stephens. "Priceless Images: Getting Started with Flickr." Tech Tips for Every Librarian, *Computers in Libraries* 26, no. 10 (Nov./Dec. 2006).

Gaming

- Levine, Jenny. "Gaming and Libraries: Intersection of Services." Library Technology Reports 42, no. 5 (Sept./Oct. 2006).
- Levine, Jenny. "Getting Your Game On." *American Libraries*, January, 38, no. 1 (Jan. 2007): 36.
- OCLC. "Zone in on Your Users" [includes multiple articles]. *OCLC Newsletter* no. 267 (Jan./Feb./March 2006) www .oclc.org/news/publications/newsletters/oclc/2005/267/ zone.htm
- Squire, Kurt, & Constance Steinkuehler. "Meet the Gamers." *Library Journal* 130, no. 7 (April 15, 2005); available online at www.libraryjournal.com/article/CA516033.html
- Stephens, M. (2006). "Promoting Gaming Programs in Libraries," MLS: Marketing Library Services 20, no. 2 (March/April 2006).

Instant Messaging & Text Messaging

- Abram, S. "Twenty Reasons for Teacher-Librarians to Love IM." Multimedia & Internet@Schools 11, no. 4 (2004) 16-18.
- Desai, C. "Instant Messaging Reference: How Does It Compare?" *The Electronic Library* 21, no. 1 (2003): 21–30.
- Houghton, Sarah, & Aaron Schmidt. "Web-Based Chat vs. Instant Messaging." Online, 29, no. 4 (July/Aug. 2005), 26–30.
- McDermott, Irene E. (2004). "Text Messaging: E-Mail on the Go." Searcher 12, no. 9 (Oct. 2004): 47–50.
- Schmidt, Aaron, & Michael Stephens. "IM Me." *Library Journal* 130, no. 6 (April 1, 2005); available online at www.library journal.com/article/CA512192
- Shiu, Eulynn & Amanda Lenhart. "How Americans Use Instant Messaging." Washington D.C.: PEW Internet & American Life Project, 2004.
- Gordon, Rachel Singer, & Michael Stephens, "IM=FASTER Virtual Reference on the Cheap!" Tech Tips for Every Librarian, *Computers in Libraries* 26, no. 4 (April 2006).
- Ward, David, & M. Kathleen Kern. "Combining IM and Vendor-Based Chat: A Report from the Frontlines of an Integrated

Service Portal." *Libraries and the Academy* 6, no. 4 (Oct. 2006): 417–429.

Podcasting

- Eash, Esther Kreider. "Podcasting 101 for K-12 Librarians." Computers in Libraries 26, no. 4 (April 2006): 16-20.
- Balas, James L. "Blogging Is So Last Year–Now Podcasting Is Hot." Computers in Libraries 25, No. 10 (Nov./Dec. 2005): 29–31.
- Kirsner, Scott. "Podcasting Faces Growing Pains," *The Boston Globe*, Feb.28,2005; Retrieved Aug. 18,2005 from www.boston .com/business/personaltech/articles/2005/02/28/podcasting _faces growing_pains.
- Gordon-Murnane, Laura.(2005) "Saying 'I Do' to Podcasting." Searcher 13, no. 6 (June 2005): 44-51.
- Stephens, Michael. "The iPod Experiments." Library Journal Net Connect (April 15, 2005).

RSS

- FeedBurner. "How Feeds Will Change the Way Content Is Distributed, Valued, and Consumed," Nov. 2005, www .feedburner.com/fb/static/Feed-For-Thought-1-November -2005.pdf.
- Fichter, Darlene. "Using RSS to Create New Services." Online 28, no. 4 (July/Aug. 2004): 52–55.
- Hale, Kevin. "The Importance of RSS," June 13, 2005. Retrieved August 18, 2005 from http://particletree.com/features/ the-importance-of-rss.
- Tennant, Roy. "Feed Your Head: Keeping Up by Using RSS." Library Journal 128, no. 9 (May 15, 2003): 30.

Social Bookmarking

- Hammond, Tony, et al. "Social Bookmarking Tools (I): A General Review." *D-Lib Magazine* 11, no. 4 (April 2005) Retrieved August 18, 2005 from www.dlib.org/dlib/april05/ hammond/04hammond.html
- Tierdaman, Daniel. "Folksonomies Tap People Power." *Wired* (Feb. 1, 2005). Retrieved August 18, 2005 from www.wired .com/news/technology/0,1282,66456,00.html

Social Networking (MySpace, Facebook, Ning, etc.)

Mitrano, Tracy. "A Wider World: Youth, Privacy, and Social Networking Technologies." *Educause Review* 41, no. 6 (Nov./Dec. 2006), available online at www.educause.edu/ apps/er/erm06/erm0660.asp?bhcp=1.

Wikis

- Augar, Naomi, Ruth Raitman, & Wanlei Zhou, "Teaching and Learning Online with Wikis." (presentation, ASCILITE conference, Perth, Western Australia, Dec. 5-8, 2004), available online at www.ascilite.org.au/conferences/perth04/ procs/augar.html.
- Fichter, Darlene. "The Many Forms of E-collaboration: Blogs, Wikis, Portals, Groupware, Discussion Boards, and Instant Messaging." Online 29, no. 4 (Jul./Aug. 2005): 48–50.
- Tonkin, Emma. (2005). "Making the Case for a Wiki." Ariadne no. 42 (Jan. 2005); available online at www.ariadne.ac.uk/ issue42/tonkin.

Notes

Notes