

# Contributors

**Sue Polanka** is the moderator of the award-winning *No Shelf Required*, a blog about the issues surrounding e-books for librarians and publishers. Sue has been a reference and instruction librarian for over twenty years at public, state, and academic libraries in Ohio and Texas and is currently the Head of Reference and Instruction at the Wright State University Libraries in Dayton, Ohio. She edited *No Shelf Required: E-books in Libraries* from ALA Editions and *E-Reference Context and Discoverability in Libraries: Issues and Concepts* with IGI Publishing and is currently editing *No Shelf Required 2: Use and Management of Electronic Books* for ALA. She has served on *Booklist's* Reference Books Bulletin Editorial Board for over ten years, serving as chair from 2007 to 2010. Her column on electronic reference, *Off the Shelf*, appears in *Booklist* quarterly. Polanka was named a 2011 *Library Journal* Mover and Shaker.

**Steve Acker** serves as the Research Director of the Ohio Digital Bookshelf Project, a project jointly conceived by OhioLINK, the state library consortium of eighty-nine members, and the University System of Ohio. The project focuses on strategic use of digital learning materials to reduce student costs and improve learning outcomes. Future policies are mutable based on evolving system goals and participants. Dr. Acker is Emeritus Professor at the Ohio State University where he held joint appointments in the School of Communication and the Department of Design. In addition to his teaching responsibilities, he was the founding director of Technology Enhanced Learning and Research, a unit charged with increasing the effective use of technology in instruction. Later he served as director of Learning Technologies Research and Innovation. In that role, he led the project team that created Ohio State's Digital Union.

**William Chesser** is vice president and general manager of Ingram's VitalSource group. VitalSource works with the largest education publishers and schools in the world to deliver e-textbooks. William joined VitalSource as its second employee in 1996 and was instrumental in the early design, development, and implementation of the business. Prior to moving to VitalSource, he was Assistant Director of Training for the National Paideia Center, a K-12 teacher-training and instructional-development organization in the School of Education at the University of North Carolina at Chapel Hill. In that role, he worked with a high-profile collection of educators from around the United States to develop classroom innovation strategies and techniques and to deliver them to school systems across the country. Before working at the Paideia Center, Chesser worked in the central office for Durham Public Schools and was a teacher and coach. He holds a bachelor of arts in English literature from the University of North Carolina at Chapel Hill and a master's in English literature from North Carolina Central University.

**Eleanor I. Cook** has worked in academic libraries for over thirty years, serving primarily in the areas of acquisitions, cataloging, and serials. In her current position as Assistant Director for Collections and Technical Services at East Carolina University, she has recently been responsible for the launch of a pilot project with e-book readers. Cook is active with ALA ALCTS, NASIG, and the Charleston Conference, and since 1994 has served as chief editor of ACQNET-L, an e-mail discussion list concerned with topics related to library acquisitions work.

**E. S. Hellman** is president of Gluejar, Inc. He is a technologist, entrepreneur, and writer. After ten years at Bell Labs in physics research, Hellman became

interested in technologies surrounding e-journals and libraries. His first business, Openly Informatics, developed OpenURL linking software and knowledge bases and was acquired by OCLC in 2006. At OCLC, he led the effort to productize and expand the xISBN service and began the development of OCLC's electronic resource management offerings. After leaving OCLC, Hellman began blogging at *Go to Hellman* (<http://go-to-hellman.blogspot.com>). He covers the intersection of technology, libraries, and e-books and has written extensively on the Semantic Web and Linked Data.

**Susan Hinken** is the head of Technical Services and Collection Development at the University of Portland in Portland, Oregon, where she also serves as an adjunct in Department of History. She is active in the Orbis Cascade Alliance, focusing on collaborative collection development and electronic resources issues. Chair of the Alliance's original e-book task force, she is currently serving on the Demand Driven Acquisitions Pilot Implementation Team and chairs the Collaborative Technical Services Team.

**Emily McElroy** is the head of Content Management and Systems at Oregon Health and Science University in Portland, Oregon. She formerly served as Head of Acquisitions at New York University and

Collection Development and Acquisitions Librarian at the University of Oregon. She served as chair of the Alliance's second e-book team and is now chair of the Demand Driven Acquisitions Pilot Implementation Team.

**Greg Raschke** is the Associate Director for Collections and Scholarly Communication at the NCSU Libraries, where he leads programs to build, manage, and preserve the libraries' extensive collections. His responsibilities include overseeing a \$10 million+ collections budget and the development of digital collections. He also leads the libraries' partnerships in developing new and sustainable channels for scholarly communication. He has published and presented on diverse topics such as the future of research library collections, electronic resources and organizational change, and recruitment practices in academic libraries.

**Shelby Shanks** has an extensive background in managing knowledge management operations for law firm libraries and providing copyright and scholarly communication guidance in academic libraries. Her experience includes providing copyright services to students, faculty, and staff and pursuing sustainable channels of scholarly communication through innovative digital scholarship programs.

## STATEMENT OF OWNERSHIP, MANAGEMENT, AND CIRCULATION

*Library Technology Reports* (ISSN 0024-2586) is published eight times a year (January, March, April, June, July, September, October, and December) by American Library Association, 50 E. Huron St., Chicago, IL 60611. It is managed by ALA TechSource, a unit of the publishing department of ALA. Periodical postage paid at Chicago, Illinois, and at additional mailing offices. Editor: Dan Freeman, Editor, Online Resources Editor, American Library Association. Annual subscription price, \$325; international, \$370. Printed in U.S.A. with periodical-class postage paid at Chicago, Illinois, and other locations. As a nonprofit organization authorized to mail at special rates (DMM Section 424.12 only), the purpose, function, and nonprofit status for federal income tax purposes have not changed during the preceding twelve months.

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*Statement of Ownership, Management, and Circulation (PS Form 3526, September 2007) filed with the United States Post Office Postmaster in Chicago, October 1, 2011.*