

acquiring items to provide a collection of materials for library users. While libraries still acquire physical items and will continue to do so, Holden argues that the shift from information scarcity to information abundance mandates rethinking acquisitions practice as a less linear and more flexible system. The library collection today may include access that is leased, content that is owned but hosted on systems to which access is leased, and items that are owned. Holden states it is time for acquisitions practitioners to acknowledge that developing procedures based on current needs is more likely to be successful than continuing to add new formats to old workflows.

In the second chapter, Holden challenges acquisitions practitioners to think strategically about acquisitions as a way of broadening the “spheres of access” libraries provide to users. He notes that vendors have long been partners in developing spheres of access; vendor services like approval plans and shelf ready processing help libraries make new titles available quickly and efficiently. Holden employs sidebars to define terms like “shelf ready” and to explore concepts such as the interplay between selection and acquisitions. This technique allows experienced acquisitions practitioners to skip familiar basics while helping novices understand these terms and concepts. A strength of this chapter is Holden’s deft introduction of the Statement on Principles and Standards of Acquisitions Practice;<sup>1</sup> it is reproduced in a sidebar, then referred to frequently in the text. For example, he points out six standards that apply to working with vendors, such as giving first consideration to the library’s needs, and securing permission before using ideas obtained from a vendor’s bid responses. As Holden emphasizes, these ethical standards remain important even as the traditional acquisitions work associated with procuring books expands to include purchased digital content, licensed content, open access

content, content shared through consortia, and pay per view content. While the proliferating avenues for acquiring content allow libraries to expand their spheres of access, they also require acquisitions practitioners to work proactively with others, both inside and outside the library.

The remaining three chapters expand on the role of acquisitions in broadening the library’s spheres of access. Chapter 3 focuses on some of the paths by which content is acquired. Holden uses the numerous ways of providing access to e-books as an example of why organizing acquisitions work by format needs to be reexamined; e-books may be purchased title-by-title, purchased in packages, subscribed to in packages, or subscribed to through services that allow for title substitution. These options make it impossible for acquisitions to establish a single workflow for the e-book format, supporting Holden’s argument for more flexible, goal-oriented acquisitions units. The fourth chapter focuses on how acquisitions units frequently remain involved with content beyond the procurement phase, with responsibilities such as maintaining an A-to-Z list to facilitate use, or monitoring usage to inform decisions about future content acquisition. In the final chapter, Holden suggests that the lines between acquisitions, document delivery, and interlibrary loan are blurring. Acquisitions practitioners today need to move beyond the rigid linear procedures common to the traditional information supply chain, to more proactive, flexible practices focused on providing access without regard to format.

Although Holden’s book is an important addition to the literature on acquisitions, it does not fully live up to the author’s stated goals. Because of its brief discussion of many core competencies, this book alone will not meet the needs of students and new professionals looking for a comprehensive guide to acquisitions.

Pairing it with *The Complete Guide to Acquisitions Management* by Frances C. Wilkinson and Linda K. Lewis will serve novices well.<sup>2</sup> The Wilkinson and Lewis book provides a comprehensive, if somewhat dated, introduction to core competencies. Holden’s book, meanwhile, offers an excellent conceptual approach to acquisitions, arguing a strong case for rethinking acquisitions practice to meet the challenges of a more diverse information universe. Three strengths of the book are readability, the integration of ethical practices into the text, and the use of sidebars to define terms and explain concepts. Recommended for academic libraries of all sizes and for larger public libraries.—*Ginger Williams (ginger.williams@wichita.edu), Wichita State University, Wichita, Kansas.*

#### References

1. ALCTS Acquisitions Section Ethics Task Force, “Statement on Principles and Standards of Acquisitions Practice,” approved by the ALCTS Acquisitions Section and adopted by the ALCTS board of directors, Feb. 1994, [www.ala.org/ala/issuesadvocacy/proethics/explanatory/acquisitions.cfm](http://www.ala.org/ala/issuesadvocacy/proethics/explanatory/acquisitions.cfm) (accessed Sept. 12, 2011).
2. Frances C. Wilkinson and Linda K. Lewis, *The Complete Guide to Acquisitions Management* (Westport, Conn.: Libraries Unlimited, 2003).

***The Frugal Librarian: Thriving in Tough Economic Times.*** Edited by Carol Smallwood. Chicago: ALA, 2011. 277 p. \$42 paperback (ISBN: 978-0-8389-1075-7). Also available as an e-book (\$34) and print/e-book bundle (\$49).

This ambitious collection of thirty-four essays speaks directly to the current economic times in which librarians work. After glancing through the essay titles, I questioned why some of the topics were addressed; was this book about how reference librarians can assist job searches, or was this a guide to help librarians run cost-effective

library operations? My question was answered in the foreword, written by Lorlene Roy. This book addresses both relevant programming and reference services to job searchers as well as how to get the most out of a library's operational resources. As a reader, I appreciated that this explanation was given so immediately in the text.

The book's scope is so broad that it is similar to attending a conference on relevant services and cost saving ideas. Like a conference, the contributions are uneven. There are contributions by public, academic, school, and multitype libraries from across the United States. The projects' scales are also mixed, with contributions ranging from that of a one-person library, to those by the largest public research universities. In an attempt to present all of these diverse library perspectives, some essays will be immediately relevant to some readers, while other essays will not be as interesting. The essays are organized into nine categories or parts. While it is clear that each part was meant to stand on its own, a few essays could have easily been placed in more than one category.

Part 1, "Helping Patrons Job Search," presents arguments that libraries are very relevant resources to job searchers. It also provides reference guidance that can help librarians be effective at helping job seekers. Germano's essay gives an overview of the most common business questions that job searchers have. Kuhl's essay emphasizes the role a librarian can play, and knowing when to make a referral. He also encourages librarians to work with outside experts, and to this end provides tips on locating and working with such specialists.

In part 2, "Librarian Survival," the focus moves inward, addressing professional survival tips for librarians. Lund's essay on infusing his public library with an entrepreneurial spirit is insightful, and may be of use to many library leaders. Mancuso's essay describes his personal journey of being laid-off from

his full-time library position, and his challenges and triumphs of managing to stay in the library field without moving. Harris's essay suggests free sources for ongoing education; it could have just as easily been placed in part 9, "Professional Development." Lincoln's piece provides a case study of a library media specialist's career, within the context of Michigan Public Schools, and addresses other career options.

Grants are discussed in part 3. I found this section of the book to be the most useful. Stickell and Nickel's essay did a nice job in describing the grant process from beginning to end, and included a short case study from the University of North Carolina at Charlotte. Packard's essay follows, with an overview of helpful tools and suggestions. Brown provides discussion on what a grant proposal should address, and encourages applicants to think strategically about the needs of their diverse communities.

Part 4, "Programming," includes an essay by Finley and Kluever on community-focused programs. Their essay supports Brown's in making the point that programming should be based on community needs. They argue that libraries can align these needs with staff strengths to provide "free" programming. I disagree with the suggestion that programming is without costs because the time of library employees is the most precious resource libraries have. Forrest's article looks at other ideas for inexpensive programming, but again does not cost out the time this work represents for librarians.

Part 5, "Sharing," begins with an interesting essay by Bergstrom and Dugan on a collaborative project between the library and campuswide career services. They describe how the library's relationship with the career services office developed during a process of identifying overlapping subscriptions. As librarians came to know the curriculum better, they were able to identify outreach possibilities that provided added value for students.

They describe the pros and cons of building and maintaining a shared cost model with affected campus stakeholders, and note that the model needs to be revisited every year. They also discuss the very real challenges of being flexible with stakeholders' changing budgets and priorities, while still trying to discourage free-riders. Dill looks at a joint-use library shared by Indiana University-Purdue University Columbus, Purdue University College of Technology in Columbus, and the Ivy Tech Community College. She credits the success of this project to shared planning, contributions and staff, and emphasis on mission and policy development. She talks about assessment by looking at common measurements that serve as proxies for shared use (circulation, computer logins, etc). Given the promise of large institutional savings by two institutions sharing a library, this model may grow in importance. While capturing the value of a joint-use library may be challenging, this is an area that would benefit from future study. Other articles in part 5 include the responses that were generated in Kansas from south central libraries in a meeting sponsored by the regional multitype library. Also included is an essay by Tuck and Fraser describing how King County Library System worked with a local museum to provide passes to its community members. They provide a very useful list of elements that should be addressed in a partnership agreement, and tips that help maintain the relationship. Helling contributes an essay about Indiana's public libraries moving to an open-source catalog, and the shared policy acceptance that allowed the budding consortium of Evergreen Indiana to exist. His argument for joining this consortium is strengthened by his discussion of the concrete savings for the Bloomfield-Eastern Green County library that resulted from this decision. Like the "Grants" section, I found "Sharing" to offer very useful and timely essays.

Part 6, "Management," begins with an essay by Vega and Becnel that features ideas for public libraries, including a summary of a revamped children's program whose cost went from \$16,000 a month down to \$750. Crane describes how she uses spreadsheets to capture and report the costs associated with digital projects. This tracking allows her to answer the question, "What do your digital projects cost?" and build credibility through transparency. Farison writes another article that includes helpful advice on spreadsheet development as it pertains to periodical usage statistics. The Crane and Farison articles provide useful tips for the beginning library administrator. I believe our profession could benefit from more work in this area. Passonneau provides a valuable essay on green information technology approaches, and includes a rich list of URLs for further information. The last two essays of this section focus on the most valuable resources in libraries: people. Harris and Chimato write about staff stress in times of budget crises. While this essay serves as a review for effective and seasoned managers, it is essential reading for new managers. Johnson and Hisle provide an essay on training student workers in an academic library setting.

In part 7, "On the Job Success," Cooper provides a very good overview of how he cut costs in his public library when he reviewed the library's service contracts and took them out to bid. Asch discusses the resources her library needed to build and maintain for its two strong digital collections. Soules and Nielsen provide tips for effective relationship building in advancement of the library's mission. In the following essay, Bailey describes the local politics of Providence, Rhode Island, and how a grassroots movement saved branch libraries in the city. I found the essay by Holley, a small Internet bookseller, to be very valuable. He offers a unique perspective on how to get the most out of gifts and discards. Driscoll ends this part of the book with ideas for increasing a small school library's resources.

Part 8, "Staffing," begins with an essay by Britto that reviews sources of temporary library staff in a university setting. Evans describes how her library has worked with undergraduate computer science students to provide needed staffing in the technology arena. Laskowski and Gao describe how they managed two large-scale collection projects at the University of Illinois. They claimed success by articulating each step in their procedures

and aligning tasks with appropriate expertise. Blackburn and Davis provide differing viewpoints on their creative staffing ideas.

The last section, "Professional Development," includes two essays. Britto, providing his second essay of the book, describes the technology training program at the Central Washington University Library. This program provides basic and advanced technology training through tutorials and workshops. Britto also shares advice on making workshops attractive to busy faculty. The last essay, by Koury, provides justification for attending library conferences, in addition to money-saving tips that allow her to attend several national conferences each year.

The lack of focus on any one library setting or issue is both a strength and weakness of the book. Even though I found the quality of the essays uneven, I recommend the book for providing good suggestions and generating ideas for different libraries in different settings. It also provides a very good overview of challenges in library work for newer professionals.—*Ruth A. Zietlow (razietlow@stcloudstate.edu), St. Cloud State University, St. Cloud, Minnesota*